



CONGRATULATIONS!!!

**YOU HAVE SIGNED UP FOR A 3, 6, 9 OR 12 MONTH
'BBMC-VA' RECURRING PACKAGE.**

Recurring packages are the only way to do business and build consistency and loyalty with your customer database.

The following conditions apply to any of the 3, 6, 9 or 12 month packages:

Posts: Posts consist of images with your branding (Logo) which will need to be supplied to BBMC-VA as a JPEG file. Any images used that are not your own, must be authorised and credit of photographer noted. Due to confidentiality and privacy laws ie login details, BBMC-VA will not upload posts, this is the responsibility of the client. All posts will be sent via email to upload by the client onto different social media platforms.

Blogs: Blogs will be a mixture of written content (300 – 500 word blogs) as well as researching topics associated with the business with some content included. These blogs may include a topic of research, POLLS, latest news links, relevant stories. It is the clients' responsibility to upload onto different social media platforms and find relevant authorised images. Due to confidentiality and privacy laws ie login details, BBMC-VA will not upload blogs, this is the responsibility of the client. All text etc will be sent via email.

Lead Generation Campaign: The Lead Generation Campaign consists of a 20 minute scope call to discuss strategy, target market, incentive each month. The client will provide all contacts and numbers to call. BBMC-VA will call from the list provided, if calls are on the Do Not Call Register, these will NOT be contacted. If there is no answer on the 3rd attempt of making a call, a detailed voicemail message will be left. There are no follow up calls included within this package. (Limit of 3 attempts to call each contact). If any numbers are disconnected, there are no replacements of calls. Please ensure the contact list is current and up to date. The Lead Generation Campaign **DOES NOT** include sending emails on behalf of the client or re-confirming appointments or entering data into CRM's. (If the client would like BBMC-VA to send emails on the clients' behalf, this will incur extra charges). Detailed notes are provided from outcome of calls including notes on appointments made.

*These packages can also be custom made (Review the Services Tab on the www.bbmcc-va.com.au website for other tasks) and an agreement will need to be signed prior to the package starting. A monthly invoice will also be sent and will need to be paid in full at the beginning of each month. At any time a client wishes to cancel the 3, 6, 9 or 12 month agreement, a **\$150.00 cancellation fee will apply**. Please note: The Lead Generation Campaign can be changed each month to suit target market, incentive etc. If you have any questions, please do not hesitate to contact me.*

Note: Using unauthorised photos is illegal and against the law. Also uploading information which is false can lead to large fines. Please ensure if you are outsourcing your social media marketing that you check / read any work and proof it before uploading onto any social media platforms.